

JASONSCOTOHARA.COM  
JOARTDESIGN@GMAIL.COM  
614. 746. 7814

## EDUCATION

### **B.S. Visual Communication Arts,**

Liberty University,  
Lynchburg, VA  
December 2008

### **Specialization**

Graphic Design

### **Honors**

Dean's List

### **Achievements**

City of Aurora Team of the Year,  
Gold and Silver Student Addy  
awards, outstanding contribution  
award for Liberty Selah, typographic  
poster displayed and first place in  
painting LU Annual Juried Art Show

### **Computer Skills**

Adobe Creative Cloud: Illustrator,  
Photoshop, InDesign, Premiere Pro,  
After Effects, Lightroom, Acrobat,  
and Microsoft Office

## ACTIVITIES

### **Member, American Institute of Graphic Artists**

Sustaining Member & Former Vice  
President of Programming, design  
mentor for VSA Colorado Gallery  
'Giving Voices' poster show

### **Volleyball Coach, Doherty High School (DHS) & Fountain Valley School (FVS)**

Former coach, 2011-2013  
DHS Former Head men's  
volleyball coach from  
2011-2015, FVS 2016-2017

## RELATED EXPERIENCE

### **Graphic Design Manager, IT WORKS! Marketing, Palmetto, FL**

2022-Present

Refining and implementing a refreshed brand perspective while executing the vision for packaging products, social media campaigns, web assets, brand design, and special events. Mentored and lead in-house creative team while managing all of the creative timelines from start to finish to keep everyone on track with their respective deadline; both internal and external facing.

### **Senior Graphic Designer, Education Commission of the States, Denver, CO**

2021-2022

Managing senior designer for Education Commission of the States that provided full design support for policy publications and all distinctive brand assets.

### **Senior Graphic Designer, City of Aurora, Colorado, Aurora, CO**

2017-2021

In house agency senior designer for all city of Aurora departments providing print and digital design for advertising, special events, and many other initiatives while building and maintaining brand standards.

### **Senior Graphic Designer, U.S. Figure Skating, Colorado Springs, CO**

2015-2017

Event promotional and collateral materials, various publications, logo design, brand development, brand standards and usage, and digital design for social media use. Also serving as the managing designer for the grassroots movements Learn To Skate USA (rebranding of Basic Skills Program).

### **Graphic Artist and Publications Coordinator, HDR Inc., Colorado Springs, CO**

2014-2015

Art directing for upcoming projects for the HDR global family with corporate office leadership. Lead design kickoffs, create publications for various branches of the military.

### **Graphic Designer I, Young Life Creative Services, Colorado Springs, CO**

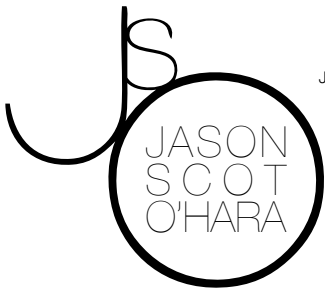
2010-2014

Responsible for the development, design and creative direction of quarterly magazine. Managed multiple projects and integrated updated design to the magazine and collateral materials. Played a pivotal role in implementing packaged sets of ready-to-go designs for staff while managing Creative Services interns.

### **Graphic Designer, Jason Scot O'Hara Art & Design, Columbus, OH**

2006-2010

Managed various contracted jobs in a wide range of fields including apparel, publishing, editorial design, corporate identity, brand development, direct mail and collateral materials.



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## REFERENCES

### **Betsy Branscombe-Grindlay**

Speedway Motors

Betsy.Grindlay@gmail.com

402.770.9963

former coworker and personal friend

### **Danielle Travis**

Communications Manager at DAWSON

Danielle.Travis@hotmail.com

970.420.1183

former marketing manager and branding partner

### **Brittni Ehrhart-Gemmill**

Digital Marketing & Social Media Coordinator at Colorado Parks and Wildlife

brittni.ehrhart@gmail.com

814.730.1224

former coworker and customer

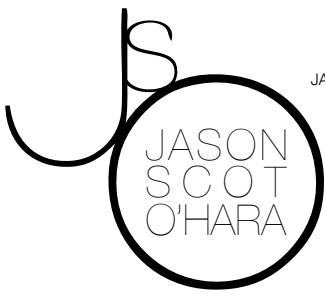
### **Ana Carlson**

Head of Creative, Brand and Advertising at Moffitt Cancer Center

ana.azc.carlson@gmail.com

517.242.2309

design colleague



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Online portfolio can be viewed at **JasonScotOHara.com**

